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**HBR Consulting Elevates President Nick Quil to Chief Executive Officer
Current CEO Chris Petrini-Poli to become Executive Chairman**

March 22, 2018 (Chicago, IL) – HBR Consulting LLC (HBR), a trusted advisor to law firms, law departments and corporations worldwide, is pleased to announce the elevation of president Nick Quil to the role of chief executive officer (CEO). Christopher Petrini-Poli, co-founder and current CEO, will assume the role of executive chairman on HBR's Advisory Board, where he will advise on overall strategy and future acquisitions.

"Nick's elevation to CEO is well-timed with HBR's expansion," said Petrini-Poli. "Nick is a passionate leader who connects our clients with market intelligence and solutions while motivating our employees to contribute to HBR's future. I am excited to hand the reins over to Nick while continuing to advise the company on strategic ventures as executive chairman."

"I am thrilled to step into the role of CEO, particularly during this time of significant growth for HBR and rapid change in the legal industry," said Quil. "HBR is uniquely positioned to expertly serve both law firms and corporate law departments, and I am looking forward to advancing our offerings from our unique vantage point."

As a co-founder of HBR, Quil's contributions have been integral to the development and success of the Firm. During his tenure as president, Quil led operations, practice group and strategy initiatives. He has been the driving force in the creation of [Legal Lab](#), a premier event that provides law firm and corporate law department leaders a unique opportunity to collaborate and share ideas on how to pursue innovation and drive change within the industry. He has also been instrumental in assessing and leading HBR's strategic acquisitions.

HBR's ability to listen and respond to its clients' needs is driving the Firm's substantial evolution and allowing it to innovate its offerings. In 2017, the [appointment](#) of Kathy Carr to chief financial officer expanded the depth of leadership delivered by Kevin Clem, Matt Gillis, Chris Ryan and Matt Sunderman, practice group leaders and members of HBR's Executive Team. Through internal promotions and strategic hires, HBR's Leadership Team has increased substantially over the last three years, and Quil's elevation is the latest promotion that highlights the Firm's expansion. In 2017, the Firm also increased its headcount by 114 employees, bringing its total number of employees to 300 with plans to double headcount by 2020.

"As HBR continues to grow, leveraging our leaders' vast experience, knowledge and trusted client relationships will be integral to HBR's success," said David Perla, HBR Advisory Board member. "Nick has been an indispensable member of HBR's executive team since the Firm's inception, and he will thrive as CEO, propelling HBR into its next stage of growth."

About HBR Consulting

HBR Consulting (www.hbrconsulting.com) delivers advisory, managed services and software solutions that increase productivity and profitability, while mitigating risk for law firms, law departments and corporations. As trusted advisors with deep industry experience, HBR partners with clients to achieve significant, sustainable results.